



# AVIATION RESILIENCE REPORT

**AUGUST 2020**

**How airlines and airport operators are responding to the COVID-19 crisis and preparing to bounce back**

As you'll discover in this fourth edition of our monthly *Aviation Resilience Report* signs of a recovery in the sector are now evident. At MA Business, we have a unique, detailed overview of the aviation industry through our titles *Aircraft Interiors International*, *Air Logistics International*, *Business Airport International*, *Business Jet Interiors International*, *Ramp Equipment News* and *Ground Handling International*. At this challenging time for the industry we have seen a great deal of innovation and resilience right across the sector, as operators navigate a path through the coronavirus crisis. As a service to all our loyal readers, across our brands, we have compiled this cross-sector report, compiling some of the most important stories from the past month, in order to provide inspiration and ideas that will enable all parts of the aviation industry to bounce back stronger than ever in the weeks and months to come.

**Business Airport**  
INTERNATIONAL

**Aircraft**  
*interiors*  
INTERNATIONAL

**Business Jet**  
*interiors*  
INTERNATIONAL

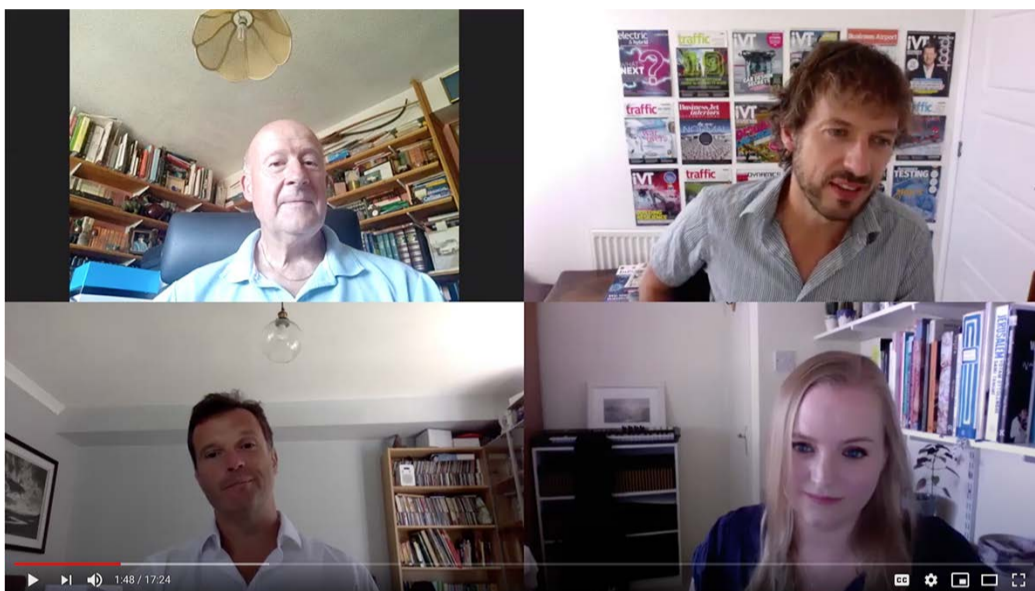
**ALI**  
AIR LOGISTICS INTERNATIONAL  
Connecting the air cargo community

**ground**  
handling  
INTERNATIONAL

**REN**  
RAMP EQUIPMENT NEWS

## EXCLUSIVE VIDEO: EDITORS' ROUND TABLE — WHAT'S NEXT FOR AVIATION?

Alwyn Brice, managing editor for Ground Handling International, Air Logistics International and Ramp Equipment News; Ben Sampson, editor of Business Airport International; and Izzy Kington, editor of Business Jet Interiors International, talk to Tom Stone, an editorial director at publishers MA Business, about how aviation is adapting in the COVID-19 crisis. The discussion looks at how airport cleaning and disinfecting is moving up a gear with new practices and technologies; how new fabrics and materials are helping to make aircraft interiors safer; and even how the pandemic has given breathing space for the industry to start looking more seriously at alternative fuels.



WATCH THE VIDEO

## AVIATION GIANTS LAUNCH COMPETITION FOR POST-COVID TRAVEL SOLUTIONS

The Aviation X Lab has launched a virtual competition, in partnership with AREA 2071, for international start-ups, companies and organisations of all sizes to submit market-ready solutions to reinvigorate the consumer travel industry in the wake of COVID-19.

CONTINUE READING



## *Industry coalition set up to promote best practice COVID-19 health and safety*

Several business aviation companies have set up a coalition to help promote the implementation of measures to prevent the spread of the COVID-19 virus.

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## Virgin Atlantic secures recapitalisation deal to safeguard recovery

Virgin Atlantic has announced that it is nearing completion of a privately-funded solvent recapitalisation programme, following the negative impacts of the COVID-19 pandemic on the operations of the airline and its holiday business. The court-backed process includes a restructuring plan that once approved and implemented, will help safeguard Virgin Atlantic as aviation moves towards recovery.



## Aviator in contract rush

Aviator has been busy with new signings in Scandinavia. For the month of July, Aviator announced successful agreement extensions with Norwegian to provide ground handling services for the airline until March 2024 at ten stations in Norway, along with in Stockholm-Arlanda and Malmo in Sweden.

CONTINUE READING

## A FOUR-STEP HYGIENE CONCEPT TO BOOST FLYER CONFIDENCE

A four-step hygiene concept has been developed by Aviationscouts, designed to enable airports and airlines to relaunch Covid-safe operations and reassure their passengers and crew. The concept involves a disinfection process that targets multiple stages of the passenger journey, from arrival at the airport, to check in, boarding and the flight itself.

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## CARGO GROWTH DURING COVID UNDER DEBATE IN GHI WEBINAR

Discover how the COVID-19 crisis could trigger a golden opportunity for pax-focused operators to boost revenue streams from cargo at a special GHI Webinar on August 13.

The free-to-attend Webinar will be held in partnership with JBT Aerotech and include speakers from Turkish Airlines Cargo, Menzies Aviation and global air cargo association, TIACA.

CONTINUE READING



**GHI webinar series**  
**The GHI Big Debate:**  
**The Great Air Cargo Opportunity post Covid-19**

**THURSDAY 13<sup>TH</sup> AUGUST**  
10.00 EST (UTC -4)  
15.00 BST (UTC +1)  
16.00 CEST (UTC +2)

Sponsored by **JBT.**

ground handling | in partnership with | TIACA | The International Air Cargo Association

## BRUSSELS NOTES CARGO PROGRESS

Although first half results are still negative, Brussels airport has reported a solid growth of 4.8% in volumes for the month of June. For what is a typical hub airport heavily dependent on belly capacity and cargo in normal times, this is a strong result, knowing that overall reported volumes are still dark red.



## European come-back strengthens, whilst USA idles into August

The recovery in global business aviation appears to have hit a mid-summer ceiling of around 80% of normal activity.

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## 60% of US frequent flyers plan to fly within six months

According to a survey of more than 3,000 frequent flyers enrolled with US airline loyalty programmes, 60% of those frequent flyers plan to return to the skies within the next six months. The survey was conducted by Xenophon Analytics based in Washington, D.C., using its Frequent Flyer Database, which consists of more than 200,000 opt-in frequent flyers from across the USA.

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## SINO JET NOTES INFLUX OF NEW PASSENGERS DURING COVID-19 PANDEMIC

Sino Jet, which manages and operates approximately 45 business jets and has its headquarters in Beijing and Hong Kong, has revealed that it received more than 2,000 enquiries between January and April 2020, many from people who had never opted for business aviation before – including overseas students and stranded business travellers.



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## CATHAY PACIFIC UNDERTAKES B777 CABIN CARGO CONVERSIONS

Asia Pacific-based MRO, HAECO Xiamen, has announced that it has provided Cathay Pacific with a design engineering and certification system that will enable the airline to use sections of its Boeing 777 passenger cabins, enabling the airline to carry more essential goods internationally.

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VIDEO

## JetBlue demonstrates its UV Cabin System

JetBlue has been evaluating and reevaluating every aspect of the travel journey to keep crew members and customers Covid-safe.

WATCH THE VIDEO



VIDEO

## Air Canada's chief medical officer talks cabin hygiene

Dr Jim Chung, chief medical officer at Air Canada, talks about the airline's CleanCare+ Program, designed to minimise the risk of virus transmission in the cabin.

WATCH THE VIDEO



## QATAR AIRWAYS CARGO IN MAMMOTH CHARITY UPLIFT

The world's largest cargo airline has committed to helping people in need through its 1 Million Kilos campaign. From July to the end of December charities will be able to use the services of Qatar Airways Cargo to transport humanitarian aid and medical supplies all over the world, free of charge.

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## OWG! A NEW AIRLINE IS PREPARING TO LAUNCH IN CANADA

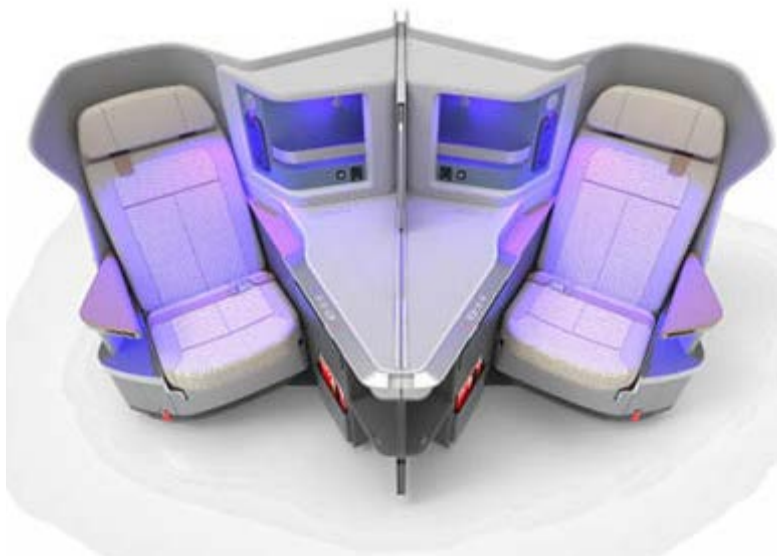
Some remarkably good news for the aviation sector this week comes from Canada, where a new airline called OWG is preparing to take off in Quebec, offering flights to Southern destinations.



## TOUCHLESS TECHNOLOGIES AND UV DISINFECTION FEATURE IN CABIN DESIGN FROM JAMCO

Jamco has worked with affiliates to develop and produce touchless and hygienic products for aircraft cabins. Responding to the COVID-19 pandemic, the Project Blue Sky initiative seeks to increase cabin cleanliness and passenger comfort.

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FEATURE

## AR and an in-house 5G network – how Lufthansa Technik’s technological resources aided its COVID-19 response

Michael von Puttkamer, head of operations, and Wieland Timm, head of sales, share how Lufthansa Technik’s VIP & Special Mission Aircraft Services product division has reacted to the COVID-19 pandemic.

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## Protecting employees and implementing new cleaning procedures – West Star Aviation’s COVID-19 response

Debi Cunningham, vice president of marketing, outlines West Star Aviation’s response to the global pandemic.

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# DASSAULT FALCON 6X PROGRAMME PROGRESSING DESPITE COVID-19

Dassault Aviation reports that the Falcon 6X, its latest and roomiest aircraft, is making steady progress towards its first flight in early 2021. After a brief disruption due to COVID-19, the company's main assembly facility in Bordeaux-Merignac, France, are now back to normal operations. The OEM said it had implemented safer procedures with smaller production crews, who are now working once again in two shifts.

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## 10 aircraft join Luxaviation global fleet

The Luxaviation Group has added 10 aircraft to its global fleet since the start of 2020, including the world's first delivery of Bombardier's newest long-range jet, the Global 5500, earlier this month.

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